
Rust Foundation Membership

A large, faint watermark of the Rust logo is visible on the right side of the slide. The logo consists of a gear-like outer ring with three circular holes, and a stylized letter 'R' in the center.

**What is the relationship
between the Rust Project,
community, & Foundation?**

The Rust Project is the hardworking group of maintainers governing and developing the Rust programming language.

The Rust community is composed of open source contributors, bettering the Rust Project through their participation in building the future of Rust – and Rust language enthusiasts, who advocate for Rust across the tech ecosystem.

The Rust Foundation is an independent, non-profit organization dedicated to a future where global computer systems are more secure, efficient, and performant through the use of the Rust programming language. We support both the Rust Project and Rust community through our initiatives, funding, and active collaboration.

Think of the Rust Project as a symphony orchestra, the Rust community as an engaged audience, and the Rust Foundation as the venue staff...



Project-Community-Foundation Relationship



Rust Project

The Rust Project is like a symphony orchestra with many different talented artists, each contributing something unique to make a complex, harmonious piece of music.

Rust Community

Equally important is the Rust community – the symphony audience – filled with independent musicians and lovers of music alike. The audience takes the inspiration they gain at the show to contribute new and exciting things to the musical community, in turn, inspiring the musicians on stage.



Rust Foundation

The Rust Foundation is, therefore, much like the symphony venue staff, musician roadies, and custodians, ensuring the audience and artists have what they need to perform and enjoy the show, while spreading the news about the event far and wide.

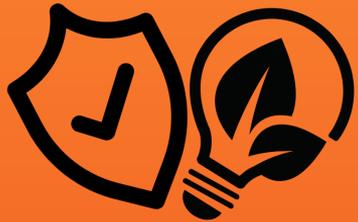
**Rust Foundation values are
Rust community values.**

Independent Governance & Decision-Making



Open Source, Participatory Ecosystem

Inclusivity & Approachability



Security & Sustainability

Why Join the Rust Foundation?

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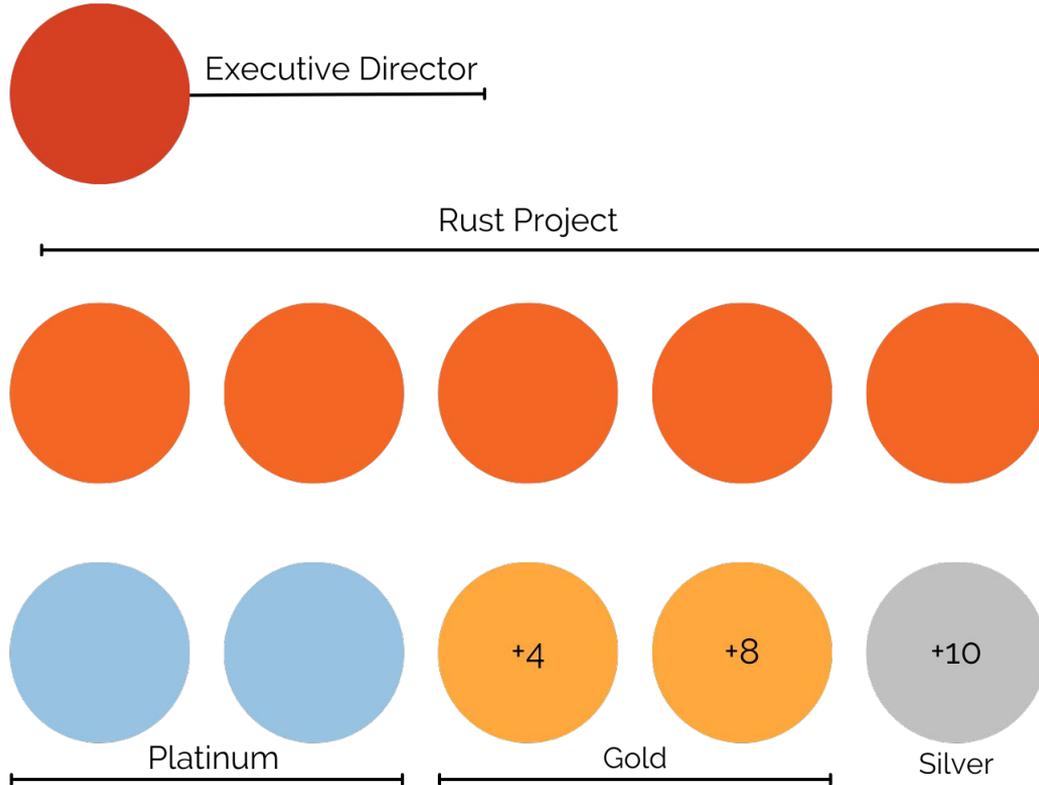
1. Leadership & Networking



Rust Foundation Board of Directors

- Rust Foundation Members have a major role in shaping the future of how we support the Rust Project and community through their presence on our Board of Directors
 - Each **PLATINUM MEMBER** is allocated one board seat
 - There is one board representative for every four **GOLD MEMBERS** and one representative for every ten **SILVER MEMBERS**. Representatives are elected by each group.
 - Five seats on the board are allocated to the **RUST PROJECT**.
 - The Rust Foundation's Executive Director and Director-level staff members are present during all board meetings.
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Rust Foundation Board Structure



The Rust Foundation team & Board work together to...

- Identify trends, design programs, and allocate resources with Rust Project leaders.
 - Network with other companies developing internal Rust programs.
 - Review and advise development of the Rust Roadmap.
 - Develop and evolve the Foundation bylaws and membership program.
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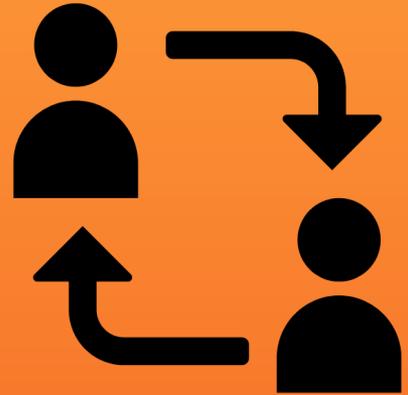
Current Team & Membership

<https://foundation.rust-lang.org/about>

<https://foundation.rust-lang.org/members>



2. Rust Project & Community Goodwill



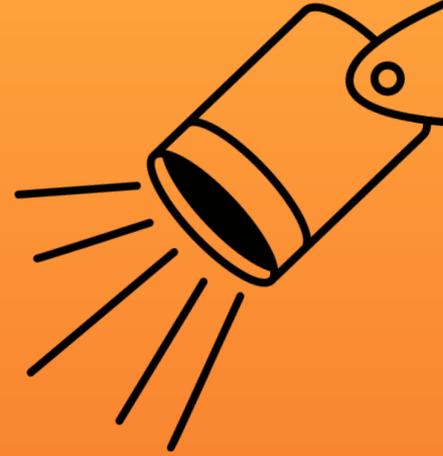
Association with Rust Project Leadership

- Rust Foundation Member representatives collaborate with our five "Project Directors" from the Rust Project.
 - Member Directors & Member Representatives are positioned as peers of our Project Directors during monthly board meetings, giving you direct access to the sentiments, priorities, and needs of the Rust Project and community.
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Event Discounts

- **If a Rust Foundation Member wants to send a representative to a Rust community event, the Rust Foundation will inquire about discounted ticket rates when requested.**
 - **Additional RustConf sponsorship discount benefit for Rust Foundation members.**
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3. Business Strategy & Promotion



Promotion Within the Rust & Enterprise Communities

- Rust Foundation Members benefit from an announcement on the Rust Foundation site and a spotlight blog detailing how Rust factors into their organization.
 - Any Rust Foundation-associated company news, blogs, etc. will be shared on Rust Foundation social media accounts – and with the Rust Project via Zulip where we regularly communicate with the Rust language community and its leadership.
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The Rust Foundation is a
new approach to sustaining
and growing a large,
participatory, open source
ecosystem.

**Rust is the emergent
product of the people
building Rust.**

**Investing in Rust means
investing in its people.**

**Interested in supporting the Rust
programming language and its
community with the Rust Foundation?**

Membership Levels

Platinum

\$300,000

Gold

\$150,000

Silver

Sliding scale, \$85,000

Email us to start a membership conversation:

membership@rustfoundation.org

The Rust Foundation | foundation.rust-lang.org/members

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Thank you!



The Rust Foundation | foundation.rust-lang.org